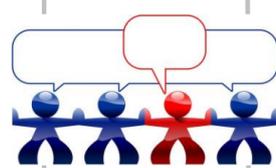


Google and Bing Local Small Business Startup Package

Are you a new or existing business that needs a presence on the web but doesn't have the extra funds for a website at the moment? Our Google and Bing Local Small Business Startup package gives you listings on Google and Bing that lets users find your local small business on search engines. Google and Bing maps, along with the business web pages, will help attract and inform local customers in your area. Triple Option will create a listing on Google Maps, Google My Business along with listing on Bing Maps and Bing Places for Business. This powerful Local SEO strategy enables your small business to have your business name, logo, hours, directions, services, and other information available for local customers who are searching for a local business like yours!

So are **Local SEO services** relevant today? Absolutely! With mobile devices and Geolocating on our devices, Local SEO services and local keyword phrases are more relevant today than at any time before. Search Engines apply a user's locality to show more relevant search results near their location. Does your small business need to reach more customers, but you're on a tight budget? Don't worry. We have a **SOLUTION** to **help attract local customers**.

Almost 50% of all searches conducted on Google are for local services and information



Google

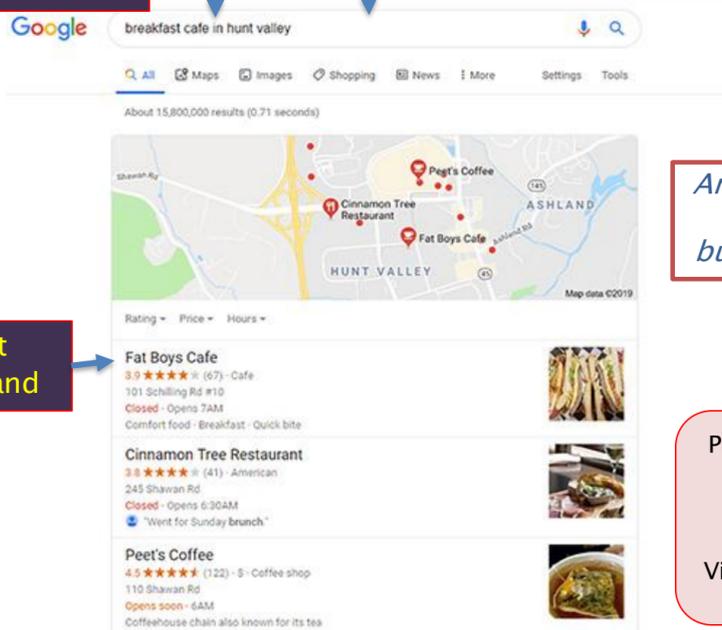
Bing

Users search for keyword phrases such as:
"Café near me"
"Dentist in my area"

Search Engines, web browsers and mobile devices, use your setting, social profiles and Geolocation giving users local results.

User search keyword phrases by town and city:
"Café in Hunt Valley"
"Tampa Roofing company"

Local keyword phrase user searched:
"breakfast café in hunt valley"



Around 85% of users look up the location of a business on Google Maps

Triple Option Client in Hunt Valley, Maryland

Purchase our Local Startup Package and receive a **\$200.00 Rebate** on a New Website* Visit www.tripleoption.com For more details



Listing on Google My Business



Listing on Bing Places for Business

BENEFITS OF OUR LOCAL STARTUP PACKAGE

- ✓ Powerful Local Presence on the Web
- ✓ Local Customers can find your Business
- ✓ Users can find your Location get Directions
- ✓ Phone Number, Hours, Logo and Pictures
- ✓ Visitors learn about your Services
- ✓ Customers Leave Reviews

LOCAL STATS TO THINK ABOUT...

- ✓ 70% of consumers who perform a local search visit a store within 5 miles of their location
- ✓ Around 85% of users look up the location of a business on Google Maps
- ✓ 9 out of 10 users conduct local searches on smartphone's and mobile devices
- ✓ 4 out of 5 users add words like, "near me", "close to me", "in my area" or city name in their search
- ✓ Over 85% of consumers trust online reviews as much as they trust personal recommendations
- ✓ Remember mobile devices and web browsers track user location. Which is great for small business!

Having a small business comes with plenty of to-dos, including online marketing. You know that your business needs a presence on the web, but at the moment, you don't have the budget for a website, so we developed the Google and Bing Local Small Business Startup Package. Business listing on Google and Bing maps along with a Google My Business page and Bing Places for Business will give your business a local presence on the web, enabling local customers to find your small business.

Questions or sign up for Google and Bing Local Startup Package and let local start working for your small business.

Let's get Started

Call: [1-888-990-0440](tel:1-888-990-0440)



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Visit www.tripleoption.com For more details